

MILDEW MAGIC™

The only one that works!

MILDEW MAGIC™

100% Mildew Removal

100% Money Back Guarantee

10-Times the Removal Power

Nothing Else Comes Close



100% REMOVAL

Mildew Magic™ is the only mildew removal product on the market that really works.

Just spray it on and rinse it off. No scrubbing, rubbing, or effort.

In many cases its a once and done mildew removal process.



100% MILDEW REMOVAL

100% GUARANTEED

Guaranteed to remove 100% of mildew from vinyl, rubber, or plastic and many types of non-porous surfaces.

EVERYONE WANTS 100% MILDEW REMOVAL

No one wants anything less than 100% mildew removal.

**Is anyone happy with mildew on their possessions,
especially their toys everyone sees?**

DEMAND IS INELASTIC FOR 100% MILDEW REMOVAL

The difference between 95% removal and 100% removal is night and day.
Demand is highly inelastic for a product that eliminates 100% of mildew.
Why, because even a small speck of mildew is instantly noticeable.

WHY DO PEOPLE HATE MILDEW?

- 1st** - Mildew makes anything it touches look dirty, uncared for, and neglected.
- 2nd** - Anyone associated with mildew is deemed dirty, lazy, and unsavory.
- 3rd** - There are few things like mildew that can instantly turn people off.

ONE SPECK OF MILDEW IS TOO MUCH

There is zero tolerance for mildew in society.

Mildew is something that everyone hates.

Especially on their most prized possessions, the ones they show off.

**WHAT DO PEOPLE THINK
ABOUT THE OWNER OF
THIS BOAT?**

**FILTHY DIRTY LAZY SLOB.
SHAMED FOR LIFE.
IMPOSSIBLE TO FORGET.**



FEW THINGS CAN DESTROY YOUR REPUTATION LIKE MILDEW

No one wants to be around mildew.

No one wants to be shamed by mildew.

No one wants to be labeled a filthy dirty slob.

This is why demand for 100% mildew removal is highly inelastic.

MILDEW = MOLD = SICK

Mildew is mold.

Mold can make you sick.

Mold can even make you so sick you die.

MILDEW MAGIC™

Eliminate the mildew.

Eliminate the shame.

MILDEW REMOVAL COMPARISON

| | Mildew Magic™ | Competitor 1 | Competitor 2 | Competitor 3 |
|-----------|---------------|--------------|--------------|--------------|
| Vinyl * | 100% | 40% | 30% | 50% |
| Plastic * | 100% | 40% | 40% | 30% |
| Rubber * | 100% | 30% | 20% | 20% |
| Paint * | 100% | 50% | 30% | 40% |

* ALL TESTING PERFORMED USING THREE APPLICATIONS OF EACH PRODUCT. REMOVAL PERCENTAGES BASED ON INDEPENDENT OBSERVATION.

PRICING COMPARISON

| | Mildew Magic™ | Competitor 1 | Competitor 2 | Competitor 3 |
|------------------------|----------------------|---------------------|---------------------|---------------------|
| Average Removal | 100% | 40% | 30% | 35% |
| Price/Bottle * | \$179.95 | \$34.95 | \$19.95 | \$24.95 |
| Oz./Bottle | 28 | 32 | 28 | 28 |
| Price/Oz. | \$6.43 | \$1.09 | \$.69 | \$.89 |

* DIRECT COSTS (AT SCALE) ARE LESS THAN \$2.00 PER BOTTLE FOR EACH OF THE COMPETING PRODUCTS. CURRENT TESTING PHASE MILDEW MAGIC™ DIRECT COST IS LESS THAN \$4.00 PER 28 OZ. BOTTLE, WITH ESTIMATED FULLY-SCALED DIRECT COST LESS THAN \$2.00 PER 28 OZ. BOTTLE.

SHAME FACTOR COMPARISON

| | Mildew Magic™ | Competitor 1 | Competitor 2 | Competitor 3 |
|------------------|---------------|--------------|--------------|--------------|
| Mildew Removed | 100% | 40% | 30% | 35% |
| Mildew Remaining | 0% | 60% | 70% | 65% |
| Specks of Mildew | Zero | 1,000s | 1,000s | 1,000s |
| Shame Factor * | Zero | High | High | High |

* THE ONLY WAY SHAME FACTOR EQUALS ZERO IS IF THERE IS ZERO MILDEW, MEANING THERE CANNOT BE ONE VISIBLE SPECK OF IT.

ZERO MILDEW = ZERO SHAME

95% mildew removal, even 99% removal simply does not cut it.

100% mildew removal is the only way to eliminate the shame.

Why 100%? Because you can see every speck of mildew left behind.

THE ONLY ONE THAT WORKS

So, when we say Mildew Magic™ is the only one that works, we mean it is the only product on earth guaranteed to remove every single speck of mildew.

Representative before and after photos.



Before



After

MILDEW MAGIC™
THE ONLY ONE
THAT WORKS!

TIMELINE



APPLICATION INSTRUCTIONS

- JUST SPRAY IT ON AND RINSE IT OFF.
- NO SCRUBBING, RUBBING, OR EFFORT. RINSE WITHIN 10-MINUTES AFTER USE ON VINYL, RUBBER, OR PLASTIC AND OTHER POROUS SURFACES.
- IN MANY CASES THIS IS A ONCE AND DONE MILDEW REMOVAL PROCESS, SO ONE 28 OZ. BOTTLE WILL TYPICALLY GO A LONG WAY.
- EXTREMELY HEAVY OR LONG-TERM MILDEW BUILDUP MAY REQUIRE TWO OR THREE APPLICATIONS.
- ONLY USE ON COLORFAST VINYL, RUBBER, OR PLASTIC AND OTHER POROUS SURFACES THAT WILL NOT DISCOLOR OR FADE.
- INITIALLY APPLY MILDEW MAGIC™ TO A SMALL NON-VISIBLE TEST AREA BEFORE APPLYING TO LARGER VISIBLE AREAS.
- DO NOT USE ON WOOD OR PAINTED SURFACES. AVOID CONTACT WITH METAL, ALUMINUM, CLOTHES, FABRIC, CARPET OR PAPER SURFACES, AS THEY CAN DISCOLOR. CAN BE USED ON MANY TYPES OF (PRE-TESTED) NON-FADING POROUS SURFACES AND COLORFAST SYNTHETIC FABRICS TO REMOVE MILDEW.
- DO NOT APPLY MILDEW MAGIC™ WITHOUT PRE-TESTING ON A NON-VISIBLE AREA FIRST.

100% MONEY-BACK GUARANTEE

- 100% SATISFACTION, 100% MONEY-BACK GUARANTEE.
- SIMPLY TAKE A PHOTO OF THE AREA WITH MILDEW BEFORE YOU TREAT IT WITH MILDEW MAGIC™, THEN TAKE ANOTHER PHOTO AFTER YOU HAVE TREATED THE AREA WITH THREE APPLICATIONS OF MILDEW MAGIC™.
- SECOND AND THIRD APPLICATIONS SHOULD FOCUS ON REMAINING AREAS OF MILDEW VIA SPOT TREATMENT.
- IF THE AREA YOU TREATED STILL SHOWS ANY SIGNIFICANT MILDEW AFTER THREE APPLICATIONS EMAIL US AT REFUNDS@MILDEWMAGICUSA.COM WITH THE BEFORE AND AFTER PHOTOS, A PHOTO OF YOUR RECEIPT, A PHOTO OF THE BOTTLE'S UPC CODE, AND YOUR MAILING ADDRESS, AND WE WILL IMMEDIATELY REFUND 100% OF YOUR PURCHASE PRICE, SHIPPING COSTS, AND SALES TAX PAID.
- YOU KEEP ANY REMAINING MILDEW MAGIC™.
- TO QUALIFY FOR 100% MONEY-BACK GUARANTEE THREE APPLICATIONS OF MILDEW MAGIC™ IN ACCORDANCE WITH PRODUCT LABELING MUST BE MADE WITHIN 6-MONTHS OF ORIGINAL DATE OF PURCHASE.

\$1 MILLION GUARANTEE

- \$1 MILLION MILDEW MAGIC™ DAMAGE PROTECTION GUARANTEE.
- AN INDUSTRY LEADING \$1 MILLION DAMAGE PROTECTION GUARANTEE MEANS THERE IS ZERO RISK USING THIS PRODUCT.
- IF MILDEW MAGIC™ WHEN USED IN ACCORDANCE WITH PRODUCT LABELING IS DETERMINED TO BE THE CAUSE OF DAMAGE TO YOUR VINYL, RUBBER, OR PLASTIC AND OTHER NON-POROUS SURFACES WITHIN 10-YEARS OF THE ORIGINAL DATE OF APPLICATION (ALL OTHER POROUS SURFACES AND FABRICS EXCLUDED) MILDEW MAGIC™ WILL PAY UP TO \$1,000,000 USD PER CLAIM.
- LIMIT OF ONE CLAIM PER PURCHASER OR RELATED ENTITY.
- CONTACT US AT CLAIMS@MILDEWMAGICUSA.COM FOR ADDITIONAL INFORMATION.

THE ONLY ONE THAT WORKS!

Mildew Magic™ U.S. Distributor:

Mildew Magic™ USA
1390 Market Street, Ste. 200
San Francisco, CA 94102

mildewmagicusa.com
info@mildewmagicusa.com
407.900.8729



Representative before and after photos.